

JULIAN VELEZ GONZALEZ

SR. INDUSTRIAL DESIGNER

Industrial Design graduate with 6+ years of experience in creating innovative products from conceptualization to market launch. Proficiency in 3D printing and prototyping, coupled with a strong background in CAD and materials. Seeking a Design Lead role where I can leverage my expertise and leadership skills to drive success and innovation.

EXPERIENCE

PRODUCT DEVELOPMENT + GENERAL MANAGER

GRILL RESCUE | 2021 - Present

At Grill Rescue, my journey began as a product developer. Working closely with the founders, I played an integral role in launching new products within the grilling industry. I expanded my expertise beyond product development, gaining confidence in areas such as team management, supplier sourcing, operations, marketing, e-commerce, and product cost and finances. I am currently General Manager, where I now lead and oversee the entire team, driving the company's growth and success.

INDUSTRIAL DESIGNER

MASTECH / FIREPARTS | 2020 - 2021

At Mastech / Fireparts (Medellin, Colombia), I transitioned into the dynamic world of the motorcycle industry, designing accessories and parts. Working closely with the design department and company founder I gained hands-on experience in production processes, including thermoforming, sheet metal fabrication, 3D scanning, and laser cutting.

INDUSTRIAL DESIGN INTERN

HACEB | 2019

At Haceb, the largest appliance company in Colombia, I embarked on an enriching internship experience. Working within a small design team of five, I played a pivotal role in significant projects that included conducting thorough market research, contributing to conceptualization efforts, assessing project viability, and exploring various materials for product development.



CONTACT

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PORTFOLIO

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SKILLS

3D Design & Technical Drawing

3D Printing & Prototyping

CAD

Packaging

Market Analysis

Supply Chain Management

Team Leadership & Management

Project + Production Management

EDUCATION

Industrial Design Graduate

*Pontifical Bolivarian University
Medellin, Colombia*